

JOCO Privacy Policy

“JOCO” is sensitive to privacy issues on the internet and to better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used.

The term “JOCO”, “we”, “us” and “our” includes JOCO and our affiliates.

1. Information We Collect:

1.1 Personal Information: When you use our JOCO business-to-business (B2B) platform (“**Platform**”), we may collect personal information such as your name, job title, company name, email address, telephone number, and billing address. This information is necessary to process transactions, provide services, and communicate with you regarding your account and orders.

1.2 Usage Information: We may collect non-personal information about your interaction with our website, including your IP address, browser type, operating system, device information, and the pages you visit. This data helps us analyze and improve our services and enhance your user experience.

Information We Collect Automatically When You Use the Platform

When you use our Platform, we automatically collect internet and other electronic network activity information about you and other information, including:

1. **Log Information:** We collect log information about your use of the Platform, including the type of browser that you use; the time, duration, and frequency of your access; Platform pages viewed; your IP address; and the page you visited before visiting our Platform.
2. **Device Information:** We collect information about the computer or mobile device that you use to access our Platform, including the hardware model, operating system and version, unique device identifiers, and mobile network information.
3. **Geolocation Information:** We may collect information about the location of your device each time you use our Platform based on your consent to the collection of this information, such as when you enable location services. We may also collect information, such as your IP address, that can sometimes be used to approximate your location based on your device settings.
4. **Information Collected by Cookies and Other Tracking Technologies:** We and our service providers collect information using various technologies, including cookies. Cookies are small data files stored on your hard drive or in device memory that help us improve our Platform and your experience, and track usage of our Platform. Pixel tags are electronic images that may be used in our Platform or emails, and track usage of our Platform and effectiveness of communications. You can learn more about the types of cookies we and our service providers use by reading our Cookie Policy.

2. Use of Personal Information:

2.1 Account Management: We may use your personal information to create and manage your account on our B2B platform, including verifying your identity and authorizing access to features and services.

2.2 Order Processing: We may use your personal information to process and fulfill orders, provide customer support, and communicate with you regarding order status, delivery, and invoicing.

2.3 Communication: We may use your contact information to communicate with you about our services, updates, offers, and other relevant information related to our B2B platform. You can opt-out of promotional communications at any time.

2.4 Legal Compliance: We may use and disclose your personal information as required by applicable laws, regulations, or legal proceedings, or to protect our rights, property, and safety, or those of our users.

3. Data Sharing and Disclosure:

3.1 Service Providers: We may engage third-party service providers to assist us in delivering our services, such as payment processors, shipping companies, and IT support providers. These entities may have access to your personal information but are obligated to maintain its confidentiality and use it only for the specified purposes.

3.2 Legal Requirements: We may share your personal information in response to valid legal requests, subpoenas, court orders, or to comply with applicable laws, regulations, or governmental requests.

3.3 Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our business, your personal information may be transferred as part of the transaction. We will ensure appropriate measures are in place to protect your information during such transfers.

4. Data Security:

We implement reasonable security measures to protect your personal information from unauthorized access, loss, misuse, or alteration. However, no method of data transmission over the internet or electronic storage is completely secure. Therefore, we cannot guarantee the absolute security of your information.

5. Data Retention:

We retain your personal information only for as long as necessary to fulfil the purposes for which it was collected, including legal, accounting, and reporting requirements. When your information is no longer needed, we will / may securely dispose of it.

6. Cookies and Tracking Technologies:

Cookies are small text files that are stored on the hard drive of the User's device and are used for record-keeping purposes. Use of cookies makes web surfing easier by performing certain functions such as saving your Passwords, your personal preferences regarding your use of the particular Web site and to make sure you don't see the same ad repeatedly. Many consider the use of cookies to be an industry standard. If you choose to have your browser refuse cookies, it is possible that some areas of our Platform will not function properly. You may note additionally that if you visit *JOCO* where you are prompted to log in or that are customizable, you may be required to accept cookies. Advertisers and partners may also use cookies. We do not control use of these cookies and disclaim responsibility for information collected through them.

You can however choose to accept or refuse the cookies by changing the settings of your browser. You can reset your browser to refuse all cookies or allow your browser

to show you when a cookie is being sent. If you choose not to accept these cookies, your experience at our Platform and other Web Sites may be diminished and some features may not work as intended.

We may use cookies and similar tracking technologies to enhance your browsing experience, personalize content, and collect usage information. You can manage your cookie preferences through your browser settings. Please note that blocking certain types of cookies may affect the functionality of our B2B platform.

7. Children's Privacy:

Our B2B platform is not intended for use by individuals under the age of 18. We do not knowingly collect personal information from children. If you believe we have inadvertently collected information from a child, please contact us, and we will promptly delete it.

8. Changes to the Privacy Policy:

We reserve the right to modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the updated policy on our website. We encourage you to review this policy periodically to stay informed about our data practices.

9. Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us using the provided contact information.